

REGISTERING ON THE SITE/APP/INSTITUTIONAL NEWS

PRIVACY POLICY PURSUANT TO ARTS. 13 AND 14 OF EU REGULATION NO. 679/2016 (GDPR)

DATA CONTROLLER AND CONTACTS

The Data Controller is Azienda Trasporti Milanese S.p.A. (ATM), with registered office in Foro Buonaparte 61, 20121, Milan (Italy). The Data Protection Officer, whom you can contact to exercise your rights under art. 13 and/or for any clarifications regarding personal data protection, can be contacted at the following email address: rpd@atm.it.

PURPOSE OF THE PROCESSING AND LEGAL BASIS

The purpose is the registering on the site/institutional and service communications newsletter.

The legal basis is data subject consent, pursuant to art. 6, paragraph 1, letter a, of EU Regulation No. 679/2016.

CATEGORIES OF DATA PROCESSED AND RECIPIENTS

Data processed are ordinary personal data. Personal data are processed by personnel authorized by the data controller and may be communicated to companies related to the processing.

METHODS OF PROCESSING AND POSSIBLE TRANSFER OF DATA

The data are processed only for the purposes mentioned above- and according to the principles of lawfulness, correctness, transparency, accuracy, integrity and confidentiality established by the regulations in force. This registration does not involve the purchase of any ATM Group products/services. As a rule, personal data of interested parties are processed by means of computerized and automated tools in order to send communications and news including newsletters and other emails on which the data controllers are registered. The personal data collected will not be transferred outside the European Economic Area.

DATA RETENTION PERIOD

The data collected will be stored until the data subject requests withdrawal and erasure thereof; this will result in erasure from the site/institutional and service communications newsletter. If the user wishes to unsubscribe from the newsletter but not from the site, he or she may go ahead and use the link available at the end of the newsletter under "unsubscribe". In relation to the APP: be.atm.it/condizioni/condizioni_registrazione_atmmi_en.html

DATA SUBJECT RIGHTS

All the rights of the data subject are guaranteed in accordance with the provisions of Articles 15, 16, 17, 18, 20, 21, 22 and 77 of the GDPR:

- right of access to personal data and all information on the processing carried out;
- right to rectification of inaccurate personal data and integration of incomplete personal data;
- right to erasure ('right to be forgotten');
- right to limit the processing of personal data;
- right to data portability;
- right to object to the processing of personal data;
- right not to be subject to a decision based solely on automated processing;
- right to lodge a complaint with the Italian Data Protection Authority in case a violation is thought to have been carried out.